

Allied Gardens Little League
5173 Waring Rd., #213
San Diego, CA 92120
www.aglitleague.org

Allied Gardens Little League is a nonprofit 501(c)(3) California public benefit corporation and chartered Little League Organization.



Did you know that registration revenue alone doesn't come close to covering our ongoing expenses?

Our Sponsors play a critical role in helping us close this revenue gap. In addition, Sponsor support allows us to provide access to an invaluable character-forming program for families who could not otherwise afford to participate.

Sponsorship creates a “win-win”:

- Allied Gardens Little League is operated entirely by volunteers. 100% of your donation goes directly to the league!
- Be a good corporate citizen; support the youth in our community.
- We promote our Sponsors to hundreds of families, which builds exposure for your business.

We accept cash and in-kind* donations of goods and services. Sponsors who make an in-kind donation will receive benefits based on the regular retail value of the goods or services provided. In-kind donations must be directly related to the needs of our League (e.g., equipment rental, field supplies, etc.).

Please take the time today to renew or join us as a new Sponsor. You can view the list of benefits to find a sponsorship level that works for you (see attached). Returning sponsors will be happy to notice that **we have not increased sponsorship level amounts for the 2026 season and have added an additional sponsorship opportunity!**

If you have any questions, please contact me.

Thank you for your support!

Sincerely,

Monique Beltran
Sponsorship Coordinator
monique@aglitleague.org
(858) 225-9303 (text ok)

** In-kind donations must directly benefit the league; coupons and gift certificates do not qualify. Please ask if your in-kind donation qualifies*

Sponsor Registration Form

Company
Contact
Title
Address
City, State, Zip
Work Phone
Mobile Phone
Email Address
Website

Select a sponsorship level:

- ☐ Supporter: \$300
- ☐ Power Hitter: \$500
- ☐ Grand Slam Club: \$750
- ☐ All Star Club (limited): \$1000
- ☐ Diamond Club (limited): \$2000
- ☐ Founders Club (limited): \$5000

TERMS AND CONDITIONS

This agreement between Allied Gardens Little League (hereinafter, "AGLL") and the above-mentioned Company, or Contact, if personal sponsorship (hereinafter, "Sponsor"), is for the 2025-2026 season.

Sponsorship of AGLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits, the higher purpose is to help AGLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of AGLL does not permit the Sponsor to have any rights or responsibilities in the operation of AGLL or any of its Teams, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in AGLL. Nothing herein shall make us partners or joint ventures. The Sponsor and AGLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with AGLL ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks or logos of Little League Baseball and Softball by any local Sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Donation type:

- ☐ Cash
- ☐ In-kind (i.e., goods and/or services), please describe:

Optional:

- ☐ We don't need sponsor benefits, please keep all of the money for the league.

Return this form with payment to:

Allied Gardens Little League
ATTN: Sponsorship Coordinator
5173 Waring Rd., #213
San Diego, CA 92120

Note: for credit card payments, please register online at www.aglilleague.org

Sponsor Representative Signature

Printed or Typed Name

Title

Date

Sponsorship Levels and Benefits

Supporter: \$300

- Association with a division and have your name or company name announced at each game (if games resume).
- Listed as a Sponsor on the AGLL website (www.aglilleague.org) and social media which can be linked to your company's website.

Power Hitter: \$500

- Your name and logo on a large banner proudly displayed at AGLL.
- Opportunity to promote a monthly business special on AGLL website and through Facebook/Twitter announcements.
- 50% off your registration of one child.
- Plus, all the benefits associated with sponsorship levels above.

Grand Slam Club: \$750

- Your business name is printed on the sleeve of each team member's practice jersey, for the division/team you are sponsoring.
- Plus, all the benefits associated with sponsorship levels above.
- Major Team Sponsor
- Minor Team Sponsor
- Rookies Team Sponsor
- Tee Ball Team Sponsor
- Bubba Ball Team Sponsor

All Star Club (limited): \$1000

- You will have a dugout named after you for the current season!
- You will be recognized by special announcements at games throughout the season.
- 50% off your registration of up to one child.
- Plus, all the benefits associated with sponsorship levels above.

Diamond Club (limited): \$2000

- You will sponsor the entire Major division! Your name or logo will be displayed on every player's uniform.
- Plus, all the benefits associated with sponsorship levels above.

Founders Club (limited): \$5000

- A Capital improvement will be named after you (a list of options will be provided upon request)
- 100% off your registration of up to 4 children playing in the league this season
- Webpage dedicated to your company on the Allied Gardens Little League website
- Plus, all the benefits associated with sponsorship levels above.

*One banner included. Actual Size may vary based on artwork dimensions and field selected. Additional banners can be purchased and displayed on other AGLL fields for \$125 each.

Want to sponsor us another way? Let us know what you would like to do, and we will see if it is feasible!! If you are a licensed contractor, plumber, electrician, or landscaper, we can always use your help!!